

Scottsdale Express Network

Board Meeting, March 2, 2010

5:15 p.m. by conference call - Mike Hayashi, Donna Tucker, SAM and Janet Maxwell

The primary discussion was about the change in time and venue for the SEN meetings. Donna read the responses she got from the survey. Donna P and Pollyne said they could not come to an early morning meeting. Shawn Ward likes morning better. Betsy Ingram prefers lunch. Janet Shanney will not attend a breakfast. These were the only responses received by the members.

Mike said that he COULD attend the luncheons with his new job, but prefers breakfast. Janet, Donna and SAM said they'd go with the flow.

The decision is to try the morning meeting in April when we have our quarterly networking meeting. Mike will check with the Paradise Bakery at Gainey Ranch after the board meeting to be sure we can use the facility. There will be a menu of items to order and we must reach a minimum of \$150. The price will be changed to \$15 members and \$20 non-members; 7:30 to 9:00 a.m. new time.

When we call people this week, we've got to mention it. [See addendum]

Donna Portorno will be the Business Spotlight at the March meeting since she was sick last month.

Mike has an idea for the April networking activity.

This month's speaker, Mark Toombs is from Sandler Sales and should be a good draw. Janet will pay the extra \$20 to put SEN on the Phoenix Networking e-mail notice.

Speakers are in place now through July. SAM will notify speakers of the time and venue change.

Mike will not make the March meeting to attend required job training.

All board members will be attending the March 6 ARC Woman of the Year event.

Donna will send out call lists on Wednesday.

Janet had no treasurer's report.

Meeting adjourned at 6:40 p.m.

Respectfully submitted,
Donna Tucker

Addendum, March 5, 2010

After the board make their monthly telephone calls to network members, they decided to keep the meetings at lunchtime — most members wanted the luncheon. However, the board sent out the following notice:

Most of our members want to have a lunch meeting, but some are more flexible. We are going to keep the lunch for now.

The reason we, the board, wanted to switch was to find a way to increase

membership and attendance. We thought a change might help.

The majority of the board voted for the change to morning. Since we have so many members saying no, we are presenting this challenge to you: Help us increase membership and attendance.

If we have 25 in attendance at 2 or more meetings and 5 new memberships before September, we will continue the lunch with no change.

If we do not, we will be forced to move the meetings to mornings to cultivate a new market of potential members.

Soooo, please come to the meetings, bring guests and encourage membership.

Hope to see you on Tuesday.

The SEN Officers