

Scottsdale Express Network

Board Meeting, April 22, 2010

6:00 p.m. by conference call - Mike Hayashi, Donna Tucker, SAM and Janet Maxwell

How do we get new members? How do we keep current members?

- Let's put some more publicity out / spend more money for the June and July meetings – Joan Gustafson and Marsha Petrie Sue are good draws. Janet has new sites to post and we will pay for Networking Phoenix.

- Give new members a value packet with discounts from current members .

- How about “two for one” in June and July. Can the budget take it?

Some month (September?) let's have both a breakfast (Paradise Bakery) and a lunch meeting and see what happens. Make the breakfast a brainstorming event.

September meeting is Loretta Love Huff. SAM is waiting to hear from Dr. Joyce Mills for August. If she cannot speak, we will have another networking event.

May is elections. No one new has stepped forward to run for office. SAM will run as president and Mike will take over programs. We discussed asking regular members to take on just a bit of extra duty to be a part of the board. For instance, perhaps someone can coordinate next year's grant program which shouldn't take much time. Someone else can help with posting the speakers online as Marketing VP. We need some new members on the board so we will be eligible for the grant.

When we call our people this month, we will ask about helping – even just a little – and encourage each one to bring a guest.

Janet reported the grant award is on track.

Treasury is now at \$??

Donna added when writing the minutes:

- Hunger Knows No Season – still need a sponsor – bring peanut butter, tuna fish and cash – goal: 500 each – can donate money at website: www.abwa-arizona.org
- Leadership Retreat, June 12 – bookkeeping / financial management (business and chapter); networking for business and chapter growth; better meetings with ABWA DVP; as well as learning more about the ABWA organization.

Meeting adjourned at 6:30 p.m.

Respectfully submitted,
Donna Tucker