



Scottsdale Express Network Newsletter  
April 2007

**In This Issue**

[GREETINGS!](#)

[NEXT MEETING](#)

[FUTURE PROGRAMS](#)

[A SLICE OF ABWA](#)

[ABWA'S PROUD CODE OF CONDUCT](#)

[BUSINESS SUCCESS STRATEGIES FOR INTROVERTS](#)

[CLUTTER SIDE EFFECTS](#)

[ABWA SPRING CONFERENCE](#)

[SEN WOY LAURA FALASCHETTI](#)

[DO YOU HAVE A WRITTEN MARKETING PLAN?](#)

[TOOT YOUR HORN - MARY ELLEN DUNN](#)

[NETWORKING / EDUCATION CORNER](#)

[COMMUNICATE FOR SUCCESS](#)

[WANNA MAKE SOME MONEY?](#)

[NEXT PMC](#)

**GREETINGS!**

**Norma Earl, President, Scottsdale Express**

What a dynamic meeting we had in March -- dynamic speaker in Debbie Allen -- and an overflow crowd. Yes, our room overflowed with eager business men and women focused on growing their businesses. I would like to welcome our 4 new members who joined after this inspiring meeting.

- DC Katten, The Other Way
- Shellie Fraddin, Hands-On Health USA
- Dr. Nancy Busch, Isagenix
- Gilat Ben-Dor, Renaissance Wine Academy



April will be just as dynamic. We will have our first "Networking-Only Event" for this year. We have one every quarter and each has proven to be very helpful to members and guests in building stronger business relationships. Come join us and bring your co-workers and friends -- yes, both male and female.

Hats off to our "Woman of the Year" Laura Falaschetti. Phoenix Metropolitan Council (PMC) honors all the chapter/network Women of the Year at "Showcase" during the month of March. We had a great event. Our speaker was Katreena Hayes-Wood, one of the 2008 American Business Women's Association National Top Ten Business Women. Katreena is a member of the Arrowhead Millennium Chapter in Phoenix. Her personal mission is "to touch lives in a positive way, every day."



Katreena was chosen as one of the 10 Top Ten honorees at the National Conference in Greensboro, North Carolina, last September along with 9 other ABWA Top Ten members. Being a Top Ten is one of the highest honors ABWA can bestow upon a member. This honor is open to all members in good standing both nationally and locally; candidates are nominated by their chapters or networks.

And spring district conferences and the national leadership conference are a great ways to meet many of these Top 10 businesswomen from across the country - as well as the national board of directors and other network members. See your Women in Business magazine or the ABWA website for more information on the conferences and Network membership.

**Norma Earl, SEN President**  
[Norma@scottsdaleexpress.org](mailto:Norma@scottsdaleexpress.org)

[MEETING](#)

Quick Links

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[April 8 SEN meeting now!](#)

[Explore the benefits of ABWA!](#)

## APRIL 8 PROGRAM

### Another Great Networking-Only Event

Spring Into Action!

Joint ventures can help propel your business to new heights.

This networking activity will revolve around finding that perfect business to do a joint venture with.

**Don't miss it!**

**JOIN US AT OUR NEW LOCATION!**

### Un-Bacio

7704 E. Doubletree Ranch Road  
Scottsdale, AZ 85251

Networking - 11:15 - 11:45 am  
Luncheon - 11:45 am to 1:15 pm

Lunch and Networking - \$25 members / \$35 guests  
For this special event, past members will pay only \$25.  
By Advance Reservation Only (\$10 additional at the door)

Payable to:  
ABWA-Scottsdale Express Network, PO Box 71636, Phoenix, AZ 85050  
or [Register Online Now](#) Contact Phone: 602-430-3745

Guests:  
If bringing a friend at \$25 each, please indicate both names if paying by check

## FUTURE PROGRAMS

Look what we have coming up!

**May 13**

**Wine 101: An Introduction**

**with Gilat Ben-Dor, Renaissance Wine Academy**



Where does wine come from? What exactly is a vintage? How do we get white wine from red grapes? Under the guidance of Gilat, certified wine specialist and educator, we'll explore the intriguing history of wine and it's fascinating process from grape to glass, as well as basics on tasting with confidence and selecting your soon-to-be favorites!

**June 10**

**Caryn Horvitz-Strauss CPA**

Learn about tax tips and deductions from a former IRS agent.

**A SLICE OF ABWA**

**Company Connection**

Whether your business is a start-up or well established, you want it to thrive. You're determined to make your vision a reality. The American Business Women's Association (ABWA) is pleased to have developed the Company Connection® for women business owners like you.



Join ABWA and add the special benefits of Company Connection to your association membership for only \$50. Your company's products and services will get attention through your listing in the Company Connection Online Business Directory and your Web site will experience an increase in traffic.

ABWA membership with the Company Connection is an investment in your success.

